



PROGRAMME OF THE 4th DAY
Thursday, 26 September 2019

Business impact, accountability and reporting

by Dr. Pavlos A. Vlachos (Associate Professor, ALBA Graduate Business School, The American College of Greece)



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| 08:15 – 09:00 | Arrival & Registration |
| 09:00 – 11:00 | The rise of the dual-purpose business and the measurement of its impact (Lecturing + Discussion). Topics covered will include an introduction to standards and methodologies for measuring and reporting Corporate Social Performance/ESG (i.e., GRI, SASB, IIRC), third-party rating systems (B labs, MSCI, Thomson/Refinitiv, Truvalue Labs) and a latest academic findings on Corporate Social Performance/ESG reporting. |
| 11:00 – 11:15 | Coffee Break |
| 11:15 – 11:45 | Truvalue Platform™ Demo (Artificial Intelligence and ESG Firm Scoring). Truvalue Labs™ applies Artificial Intelligence to massive volumes of unstructured data and scores firms on ESG behavior that has a material impact on company value. |
| 11:45 – 12:00 | Danone: Adopt Integrated Reporting or Not? (Case Intro). In 2013, Danone realized that its industry-leading sustainability efforts were largely discounted or ignored because the firm followed its own internal measurement and integrated reporting system. As a way to increase the credibility of its sustainability efforts the firm decided to work with the International Integrated Reporting Council to pilot that organization's integrated reporting standard. This effort, however, proved to be problematic. |
| 12:00 – 13:00 | Danone: Adopt Integrated Reporting or Not? (Teamwork). |
| 13:00 – 14:00 | Light Lunch |
| 14:00 – 15:15 | Danone: Adopt Integrated Reporting or Not? (Case Debriefing-Discussion). |
| 15:15 – 15:30 | Coffee Break |
| 15:30 – 16:00 | Case Study: Presentation |
| 16:00 – 16:15 | Case Study: Q&As |
| 16:15 – 17:00 | Case Study: Working Groups |
| 17:00 – 17:15 | Event Closing |

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